

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 02859 220827Z

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AMEMBASSY SEOUL

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E.O. 11652: N/A

TAGS: BBSR, JA

SUBJECT: OPERATIONS MARKET RESEARCH -MACHINE TOOLS AND METAL
FINISHING EQUIPMENT, KOREA

REF: A) TOKYO 18923; B) TOKYO 17965; C) USDOC 3209

1. FEBRUARY 14, RALPH REID, MANAGING DIRECTOR, A.T. KEARNEY INTERNATIONAL, PROVIDED EMBASSY WITH SUMMARY OF THE MARKET RESEARCH PROJECT ON MACHINE TOOLS AND METAL FINISHING EQUIPMENT FOR KOREA. THESE WERE AIRMAILED TO WASHINGTON AND KOREA FEBRUARY 17.

2. REID TELLS US THAT HE WILL TRY TO FINISH REPORT BY END OF FEBRUARY. DELAY, HE SAID, STEMS FROM PROBLEMS ENCOUNTERED IN FINISHING JAPAN SECTORAL SURVEY WHICH ARE WELL KNOWN TO DOC.

3. COMMENT: REID WAS RELUCTANT FROM THE BEGINNING (REFTELS A AND B) TO ACCEPT THE KOREAN MACHINE TOOL PROJECT BECAUSE OF THE THEN POSSIBLE CONFLICT WITH THE JAPAN SECTORAL SURVEY. EMBASSY MARKET RESEARCH OFFICER IS PRESSING FOR COMPLETION AND FEELS REID IS TRYING TO COMPLY.

MANSFIELD

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NNN

Message Attributes

Automatic Decaptoning: X
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Concepts: n/a
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Decapton Note:
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Disposition Approved on Date:
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Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
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Original Previous Classification: n/a
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TAGS: BBSR, JA
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